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CITY OF SAINT PAUL Christopher B. Coleman, Mayor

25 West Fourth Street Saint Paul, MN 55102

DATE: December 30, 2013

TO: Comprehensive Planning Committee

FROM: Jake Reilly (266-6618)

RE: Amendments to Chapter 64 - Signs

Background:

The Saint Paul Zoning Code is established to promote and to protect the public health, safety, morals, aesthetics, economic viability and general welfare of the community. Section 61.801(a) of the Zoning Code requires periodic review and reevaluation of the code, and Section 61.801(b) authorizes the Saint Paul Planning Commission to initiate amendments to the code. A number of minor text edits are needed in order to update and clarify the Zoning Code to better accommodate modern signage, current standards and practice, and interpretations by the Zoning Administrator.

Recently, two issues regarding signs have been brought forward to staff for consideration.

- 1) Chapter 64 Signs does not accommodate signs proposed for the new Lowertown Ballpark. The chapter references Midway Stadium as well as "professional sports facilities," but does not provide for the Lowertown Ballpark. Midway Stadium references could be struck.
- 2) The Green Line stations are proposed to have advertising kiosks. Advertising kiosks at LRT stations are not addressed in Chapter 64 Signs, nor are they addressed in other sections of the city's Legislative Code. Other types of transit stops are addressed, and those provisions might be amended to include advertising kiosks.

Recommendation:

Staff recommends that the Planning Commission initiate a study to consider updating and clarifying Zoning Code Chapter 64 – Signs and to address proposed signage for the Lowertown Ballpark and for LRT Stations.