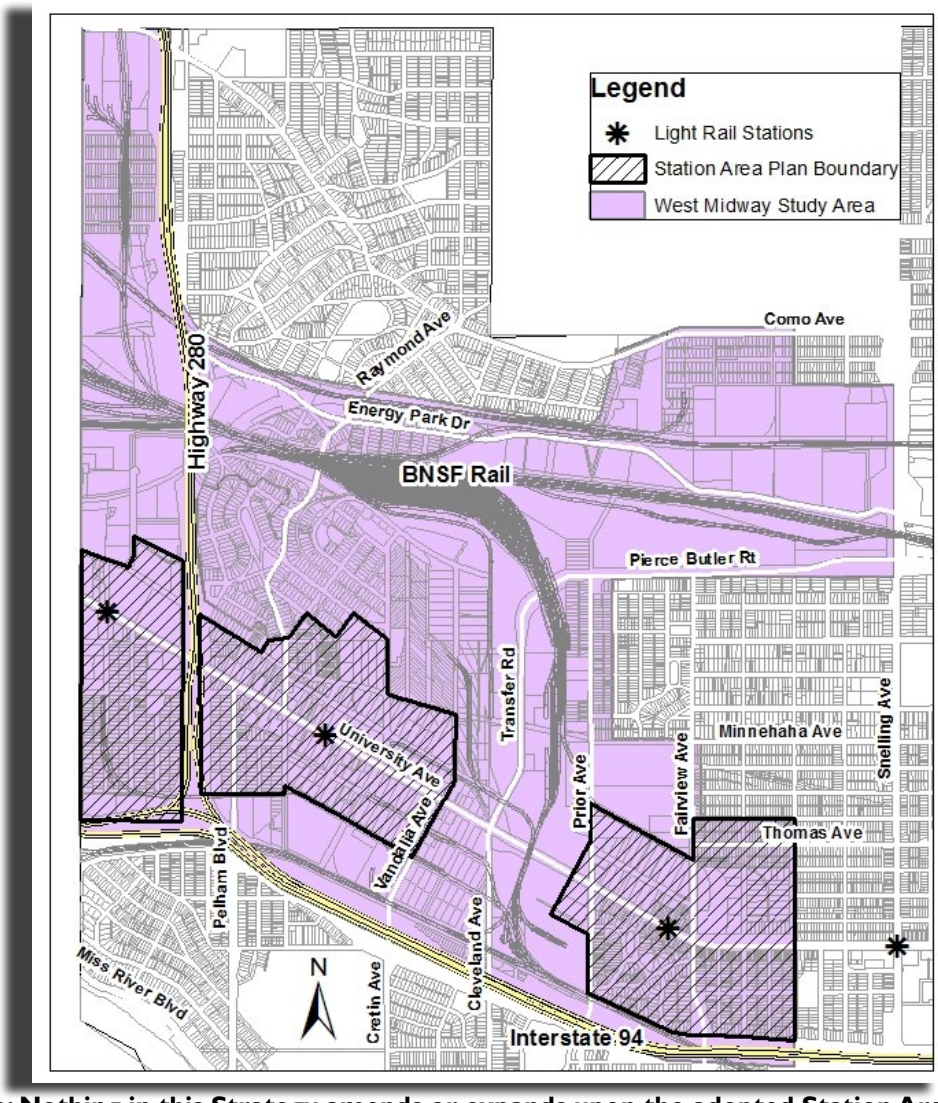
The **West Midway Industrial Task Force** has completed its draft of the West Midway Industrial Strategy and would like your input…

What is the West Midway Industrial Strategy?

It is a Strategy to ensure that the West Midway industrial area becomes a major center of "high value employment" in the region, while enhancing the vitality of surrounding residential neighborhoods.

It includes recommendations to retain businesses and help them grow, to attract new industrial investments, and to ensure compatibility between residential and industrial areas.



[Note: Nothing in this Strategy amends or expands upon the adopted Station Area Plans]

Why Should I Care?

» **If you own a business in the area**…the Strategy discusses business expansion, street improvements and workforce issues

» **If you own industrial property in the area**…the Strategy includes ways to reuse older buildings, redevelop properties (if appropriate) and improve the general appearance of the area

» **If you live in the area**…the Strategy recommends better buffers, signs truck traffic more directly to the highway system and improves sidewalks/bicycle facilities

» **If you are interested in industrial investments**…the Strategy includes site assembly and environmental cleanup, and marketing

Open Houses to Learn More

You are invited to participate in one of the upcoming open houses. Members of the Task Force and staff from the City and Port Authority will be available to discuss your thoughts and concerns:

Tuesday, June 25th 2013

- **7:30 am to 9:30 am** – presentation at 8:00 am
- **5:00 pm to 7:00 pm** – presentation at 5:30 pm

Goodwill, The Commons Room at 553 Fairview Ave N, St. Paul

Parking is available in the surface lot on University Avenue. The rows closest to Charles Avenue are for Goodwill store customers. Please park in the middle rows or close to University Avenue.

How Can I Make My Opinions Known?

» Come to an Open House, talk to Task Force members, fill out a comment card

» Go to the City's "Open St. Paul" site and leave a comment: http://www.stpaul.gov/open

» Directly contact the lead City staff: Allen Lovejoy at allen.lovejoy@ci.stpaul.mn.us or 651-266-6226

» Or you prefer to respond directly to a specific group involved in these issues:

- Midway Chamber of Commerce: Kari Canfield kari@midwaychamber.com
- Greater Saint Paul Chamber of Commerce: Zach Schwartz zach@saintpaulchamber.com
- St. Paul Port Authority: Lorrie Louder ljl@sppa.com
- Hamline-Midway Community Council: Michael Jon Olson michaeljon@hamlinemidway.org
- St. Anthony Park Community Council: Amy Sparks amy@sapcc.org
- Union Park District Council: Anne White anne@unionparkdc.org

What Happens Next?

The Task Force has been working since May 2010 and now has a draft Strategy.

» Comments will be taken until July 1st 2013.

» The Task Force will then make changes to the Strategy and send recommendations to the Saint Paul Planning Commission; sometime in August 2013.

» The Planning Commission will hold a Public Hearing in Fall 2013 and recommend changes to the City's Comprehensive Plan

» The City Council will also hold a public hearing before making a final decision on the West Midway Industrial Strategy

» **Check on the web site for progress on the Strategy**

Keeping Posted on Progress

Visit the City's web site to see the Strategy Summary, Full Report and background materials:
http://www.stpaul.gov/westmidway
This site will announce additional meetings as they are scheduled.