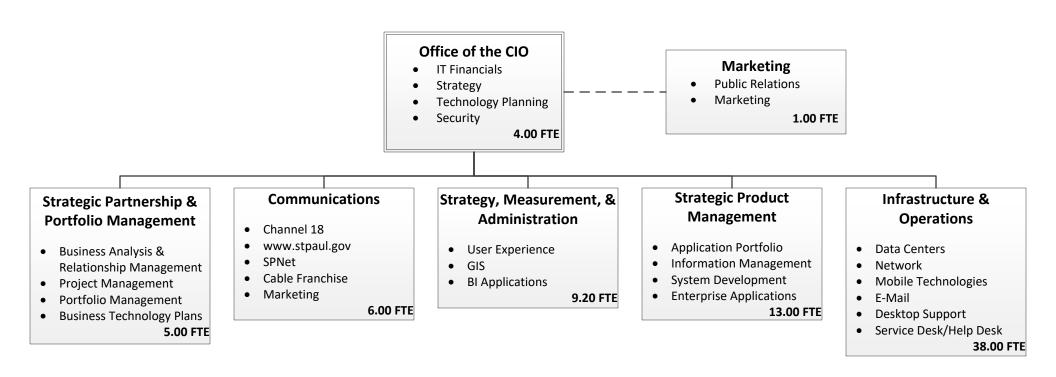
### Office of Technology and Communication

**Mission**: To provide high quality, secure, cost-effective information technology that supports the business needs of the City, fosters innovation, and enhances the lives of the residents of Saint Paul, the most livable city in America.



### **2020 Proposed Budget**

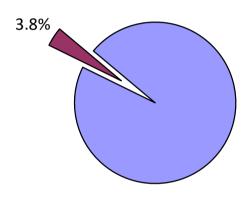
### Office of Technology and Communications

### **Department Description:**

The Office of Technology and Communications partners with city departments to leverage data and technology as a strategic asset to deliver upon Mayor Carter's vision for a more equitable, innovative, resilient, and safe city for all.

- Office of the CIO: Leads strategy development and alignment to ensure the City uses data and technology to strengthen communities, public safety, and the local economy
- Strategy, Measurement & Administration: Accountable for department planning, measurement, HR, finance, and enterprise data strategy.
- Strategic Partnership & Portfolio Management: Accountable for managing strategic partnerships with departments across the City, managing our portfolio of products and process improvement projects, and leading our transformation to Agile methodology for product development.
- Infrastructure & Operations: Responsible for the maintenance and security of servers, data centers, mobile technologies and networks in the enterprise.
- Strategic Product Management: Responsible for developing and supporting user-centered solutions co-created with our business partners.
- Communications: Responsible for creating inclusive and bi-directional communication plans to engage the community; also oversees and administers the cable communications franchise on behalf of the City and for recording and distributing the Channel 18 network, PSAs, Council meetings, and Ramsey County Commissioner meetings.

# Technology & Communication's Portion of General Fund Spending



### **Department Facts**

• Total General Fund Budget: \$ 12,200,188

• Total Special Fund Budget: \$ 1,291,000

• Total FTEs: 76.20

- Manage and support over 3,600 PCs supporting more than 3,500 staff in the City.
- www.stpaul.gov logged 6,106,512 page views in 2016. 95% were new visitors.
- 857,900 views of City Videos in 2018 (240,900 in 2017).
- Supported and managed local and wide area network for more than 100 locations.

### **Department Goals**

- Enable digital transformation citywide by using data and technology to increase operational efficiency, share information with the public and improve both the quality of government services and community welfare;
- Build user-centered experiences for services provided by the City by increasing collaboration with internal and external users to more accurately define problems and co-create solutions;
- Mature the City's information security program to ensure we handle information in a manner that engenders trust, promotes transparency, and protects privacy;
- Leverage data as a strategic asset to inform policy and decision-making;
- Create an inclusive culture where all perspectives and ideas are valued and collaboration and creativity are fostered.

### **Recent Accomplishments**

- Enterprise Resource Planning Upgrade (Infor)
- City Attorney and Civil Litigation Records Management Upgrade
- Council Chambers Upgrade
- Voice Over Internet Phone(VOIP) Implementation
- Enterprise Document Management
- Right Track Management System Redesign

#### 2020 Proposed Budget

### Office of Technology and Communications

### **Fiscal Summary**

	2018 Actual	2019 Adopted	2020 Proposed	Change	% Change	2019 Adopted FTE	2020 Proposed FTE
Spending							
100: General Fund	11,475,551	12,127,769	12,200,188	72,419	0.6%	76.00	76.20
211: General Government Special Projects	1,149,038	1,291,000	1,291,000	-	0.0%	-	-
Total	12,624,589	13,418,769	13,491,188	72,419	0.5%	76.00	76.20
Financing							
100: General Fund	3,218,118	3,295,114	3,195,114	(100,000)	-3.0%		
211: General Government Special Projects	942,191	1,291,000	1,291,000	-	0.0%		
Total	4,160,309	4,586,114	4,486,114	(100,000)	-2.2%		

### **Budget Changes Summary**

The Office of Technology and Communications (OTC) will continue its work on delivering high quality, secure, and cost-effective information technology solutions in 2020. Through this work, OTC will provide the City with better access to information, allowing leaders to make data-driven policy decisions. Changes in the 2020 budget are due to current service level and revenue adjustments, and spending reductions in a few software and support areas. The 2020 budget also includes \$500,000 of one-time investment in the Technology and Innovation Fund for department priorities in infrastructure, data, digital services, and resource management. This funding is reflected in the General Government Accounts.

		Change	d	
		<u>Spending</u>	<u>Financing</u>	<u>FTE</u>
Current Service Level Adjustments				
Current service level adjustments for the 2020 proposed budget reflect inflationary increases due to salar by reductions of line item budgets to better reflect support, membership, and other department needs.	ry and benefits costs,	somewhat offset		
Current service level adjustment growth Current service level adjustment reductions		265,155 (192,736)	-	0.20
	Subtotal:	72,419		0.20
Franchise Fee Revenue				
Based on updated estimates, the 2020 budget includes a decrease in cable franchise fee revenue.				
Franchise fee revenue		-	(100,000)	-
	Subtotal:		(100,000)	-
Fund 100 Budget Changes Total		72,419	(100,000)	0.20
211: General Government Special Projects		Office of Tech	nology and Comr	nunications
This budget reflects OTC's cable equipment replacement and Public, Education and Government	(PEG) grants.			
			from 2019 Adopte	_
		Spending	<u>Financing</u>	<u>FTE</u>
No Changes from 2019 Adopted Budget		-	-	-
	Subtotal:	-	-	-
Fund 211 Budget Changes Total		-		-

# **Spending Reports**

### **CITY OF SAINT PAUL**

# Department Budget Summary (Spending and Financing)

**Department: TECHNOLOGY AND COMMUNICATIONS** 

**Budget Year: 2020** 

					Change From
	2017	2018	2019	2020	2019
	Actuals	Actuals	Adopted	Mayor's	Adopted
			-	Proposed	
Spending by Fund					
CITY GENERAL FUND	11,613,775	11,475,551	12,127,769	12,200,188	72,418
GENERAL GOVT SPECIAL PROJECTS	1,118,291	1,149,038	1,291,000	1,291,000	,
TOTAL SPENDING BY FUND	12,732,066	12,624,589	13,418,769	13,491,188	72,418
Spending by Major Account					
EMPLOYEE EXPENSE	8,043,758	7,591,529	8,883,541	9,122,722	239,180
SERVICES	4,288,701	4,583,552	4,004,147	3,837,347	(166,800)
MATERIALS AND SUPPLIES	399,607	439,509	521,884	521,884	
ADDITIONAL EXPENSES			200	200	
CAPITAL OUTLAY		10,000			
OTHER FINANCING USES			8,997	9,035	38
TOTAL SPENDING BY MAJOR ACCOUNT	12,732,066	12,624,589	13,418,769	13,491,188	72,418
Financing by Major Account					
TAXES	2,646,844	2,459,192	2,450,000	2,350,000	(100,000)
CHARGES FOR SERVICES	526,406	509,640	604,564	604,564	,
MISCELLANEOUS REVENUE	1,412,622	957,971	1,215,500	1,215,500	
OTHER FINANCING SOURCES	278,992	233,506	316,050	316,050	
TOTAL FINANCING BY MAJOR ACCOUNT	4,864,863	4,160,309	4,586,114	4,486,114	(100,000)

### CITY OF SAINT PAUL Spending Plan by Department

Department: TECHNOLOGY AND COMMUNICATIONS Fund: CITY GENERAL FUND

Fund: CITY GENERAL FUND Budget Year: 2020

		2017 Actuals	2018 Actuals	2019 Adopted	2020 Mayor's Proposed	Change From 2019 Adopted
Spending by	/ Major Account					
ADDITIONAL	AND SUPPLIES	8,043,758 3,181,585 388,432	7,591,529 3,450,694 433,329	8,883,541 2,810,147 424,884 200 8,997	9,122,722 2,643,347 424,884 200 9,035	239,180 (166,800) 38
	Total Spending by Major Account	11,613,775	11,475,551	12,127,769	12,200,188	72,418
Spending b	y Accounting Unit					
10016100 10016200 10016300 10016305 10016320 10016400	APPLICATION DEVELOPMENT & SUPPC COMMUNICATIONS SECTION TECHNOLOGY ADMINISTRATION INFRASTRUCTURE AND OPERATIONS TECHNOLOGY SERVICES NON CITY MARKETING	342,632 211,690 8,610,505 2,119,818 205,593 123,537	458,342 136,423 8,104,042 2,427,068 217,673 132,003	309,540 96,712 9,142,916 2,210,210 218,162 150,229	309,528 62,834 9,565,664 2,100,810 6,791 154,561	(13) (33,878) 422,748 (109,400) (211,371) 4,332
	Total Spending by Accounting Unit	11,613,775	11,475,551	12,127,769	12,200,188	72,418

# CITY OF SAINT PAUL Spending Plan by Department

Department: TECHNOLOGY AND COMMUNICATIONS Fund: GENERAL GOVT SPECIAL PROJECTS

Fund: GENERAL GOVT SPECIAL PROJECTS Budget Year: 2020

		2017 Actuals	2018 Actuals	2019 Adopted	2020 Mayor's Proposed	Change From 2019 Adopted
Spending by	Major Account					
SERVICES		1,107,116	1,132,859	1,194,000	1,194,000	
MATERIALS A	AND SUPPLIES	11,175	6,180	97,000	97,000	
CAPITAL OU	TLAY		10,000			
	Total Spending by Major Account	1,118,291	1,149,038	1,291,000	1,291,000	
Spending by	/ Accounting Unit					
21116210	COUNCIL CHAMBER TECHNOLOGY	290	63,631	69,000	69,000	
21116215	PEG GRANTS	1,118,001	1,085,407	1,222,000	1,222,000	
	Total Spending by Accounting Unit	1,118,291	1,149,038	1,291,000	1,291,000	

# **Financing Reports**

### CITY OF SAINT PAUL Financing by Company and Department

Company: CITY OF SAINT PAUL

**Department: TECHNOLOGY AND COMMUNICATIONS** 

Fund: CITY GENERAL FUND Budget Year: 2020

					Change From
Account Account Description	2017 Actuals	2018 Actuals	2019 Adopted	2020 Mayor's Proposed	2019 Adopted
40870-0 CABLE TV	2,646,844	2,459,192	2,450,000	2,350,000	(100,000)
TOTAL FOR TAXES	2,646,844	2,459,192	2,450,000	2,350,000	(100,000)
44190-0 MISCELLANEOUS FEES	10,985				
44299-0 OTHER SALES		53			
44520-0 INSTITUTIONAL NETWORK USER FEE			32,500	32,500	
44525-0 CABLE TV SERVICES	16,750	9,548	12,500	12,500	
51170-0 TECHNOLOGY SERVICES	28,245	26,021	58,218	58,218	
51172-0 PC REPLACEMENT DEPT SHARE	470,426	474,019	501,346	501,346	
TOTAL FOR CHARGES FOR SERVICES	526,406	509,640	604,564	604,564	
55505-0 OUTSIDE CONTRIBUTION DONATIONS			12,000	12,000	
55515-0 COUNTY SHARE OF COST	20,200	15,500			
55845-0 JURY DUTY PAY		280			
TOTAL FOR MISCELLANEOUS REVENUE	20,200	15,780	12,000	12,000	
56225-0 TRANSFER FR SPECIAL REVENUE FU	37,674	149,007	34,862	34,862	
56245-0 TRANSFER FR INTERNAL SERVICE F	237,424	84,499	193,688	193,688	
TOTAL FOR OTHER FINANCING SOURCES	275,098	233,506	228,550	228,550	
TOTAL FOR CITY GENERAL FUND	3,468,548	3,218,118	3,295,114	3,195,114	(100,000)

### CITY OF SAINT PAUL Financing by Company and Department

Company: CITY OF SAINT PAUL

Department: TECHNOLOGY AND COMMUNICATIONS Fund: GENERAL GOVT SPECIAL PROJECTS

					Change From
Account Description	2017 Actuals	2018 Actuals	2019 Adopted	2020 Mayor's Proposed	2019 Adopted
55515-0 COUNTY SHARE OF COST	69,000	34,500	34,500	34,500	
55550-0 PRIVATE GRANTS	1,323,422	907,691	1,169,000	1,169,000	
55560-0 PORT AUTHORITY DEBT COST					
TOTAL FOR MISCELLANEOUS REVENUE	1,392,422	942,191	1,203,500	1,203,500	
59910-0 USE OF FUND EQUITY			87,500	87,500	
TOTAL FOR OTHER FINANCING SOURCES			87,500	87,500	
TOTAL FOR GENERAL GOVT SPECIAL PROJECTS	1,392,422	942,191	1,291,000	1,291,000	
TOTAL FOR TECHNOLOGY AND COMMUNICATIONS	4,860,970	4,160,309	4,586,114	4,486,114	(100,000)

**Budget Year: 2020** 

### CITY OF SAINT PAUL Financing Plan by Department

**Department: TECHNOLOGY AND COMMUNICATIONS** 

Fund: CITY GENERAL FUND Budget Year: 2020

						Change From	
		2017 Actuals	2018 Actuals	2019 Adopted	2020 Mayor's Proposed	2019 Adopted	
Financing by	y Major Account						
TAXES		2,646,844	2,459,192	2,450,000	2,350,000	(100,000)	
CHARGES F	OR SERVICES	526,406	509,640	604,564	604,564		
MISCELLAN	EOUS REVENUE	20,200	15,780	12,000	12,000		
OTHER FINA	NCING SOURCES	275,098	233,506	228,550	228,550		
	Total Financing by Major Account	3,468,548	3,218,118	3,295,114	3,195,114	(100,000)	
Financing by	y Accounting Unit						
10016200	COMMUNICATIONS SECTION	2,694,779	2,484,240	2,474,500	2,374,500	(100,000)	
10016205	INSTITUTIONAL NETWORK			32,500	32,500		
10016300	TECHNOLOGY ADMINISTRATION	199,916	140,476	190,072	190,072		
10016305	INFRASTRUCTURE AND OPERATIONS	573,853	593,403	598,042	598,042		
	Total Financing by Accounting Unit	3,468,548	3,218,118	3,295,114	3,195,114	(100,000)	

## CITY OF SAINT PAUL Financing Plan by Department

Department: TECHNOLOGY AND COMMUNICATIONS

Fund: GENERAL GOVT SPECIAL PROJECTS Budget Year: 2020

		2017 Actuals	2018 Actuals	2019 Adopted	2020 Mayor's Proposed	Change From 2019 Adopted
Financing by	y Major Account					
MISCELLANE	EOUS REVENUE	1,392,422	942,191	1,203,500	1,203,500	
OTHER FINA	NCING SOURCES			87,500	87,500	
	Total Financing by Major Account	1,392,422	942,191	1,291,000	1,291,000	
Financing by	y Accounting Unit					
21116210	COUNCIL CHAMBER TECHNOLOGY	69,000	34,500	69,000	69,000	
21116215	PEG GRANTS	1,323,422	907,691	1,222,000	1,222,000	
	Total Financing by Accounting Unit	1,392,422	942,191	1,291,000	1,291,000	

